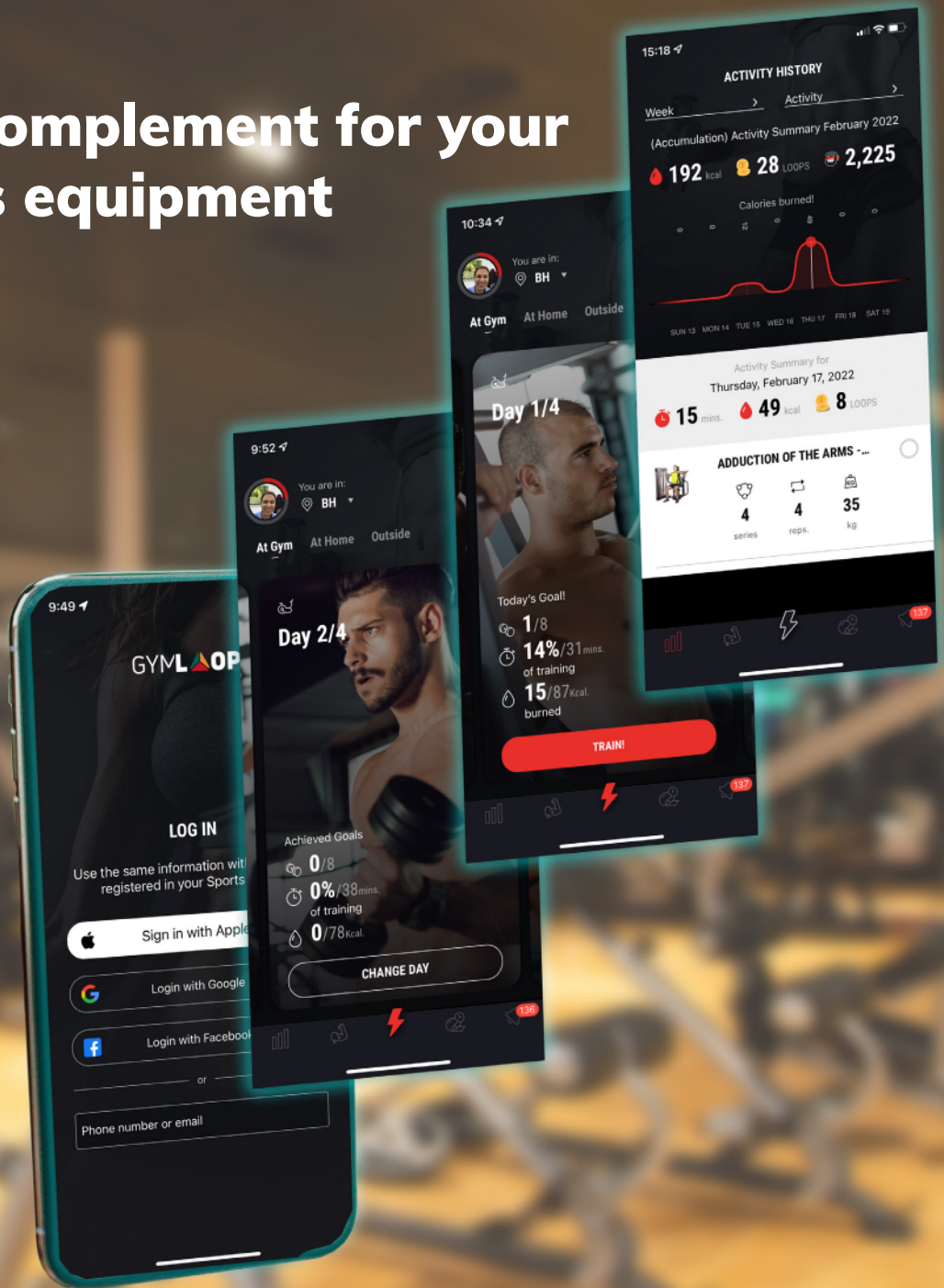


# GYMLOOP

The best complement for your  
BH Fitness equipment



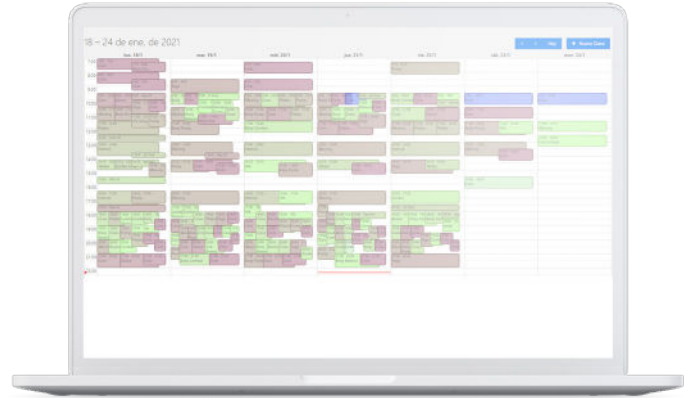
**BH**FITNESS

bh.fitness



## Why BH Gymloop?

The workout management software to manage your members better and make a difference



## How will it help you stand out?

### Combine

- Workout Routines for your members
- Entertainment: Members participate in challenges connected to machines and earn points for each interaction. The centre can design a rewards program.

### The most complete Workout management software on the market

- Total conectivity
- Easy to use
- With your brand
- Omnichannel
- To give a better service



## Total connectivity

- Integrated with BH Fitness cardio, strength and indoor cycling machines.
- Bidirectional synchronization: The equipment automatically loads the exercise to be performed by each member and records the individual session data.
- Integrated with disconnected machines via QR codes (free weight, functional, bench, dumbbell racks, etc.).

## Easy to use

- Provide a better experience for your customers and your trainers.
- The workout management software's adoption percentage is increased thanks to its ease of use.

## With your brand

- Use a white label version of Gymloop technology.
- Use our group classes module or embed group classes booking from your administrative management software.
  - Use single sign-on: The BH Gymloop app can add training and classes without requiring members to re-enter a password for group classes.

## Omnichannel

- Maintain the relationship with your customers in any environment.
- Contact your members via segmented push notifications and emails.

## To provide a better service

### SERVICE QUALITY INDICATORS

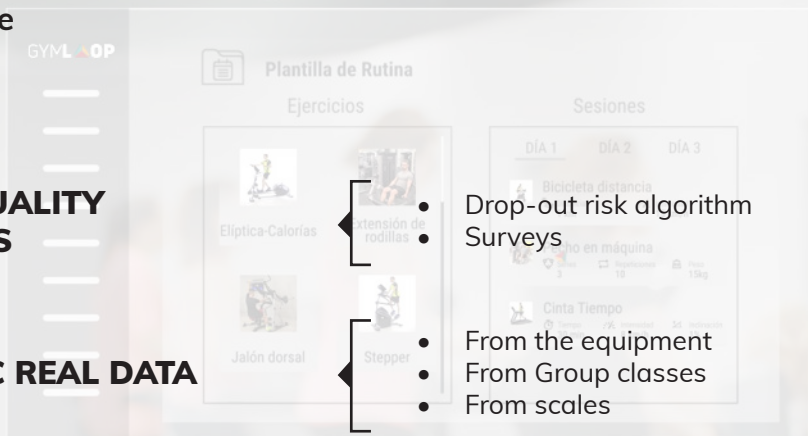
### AUTOMATIC REAL DATA



### CRM

### CUSTOMISATION

### Key differentiation point



- Drop-out risk algorithm
- Surveys

- From the equipment
- From Group classes
- From scales

- Customer notes: from instructors to reception

# GYMLOOP

## 100% CONNECTED GYM



LOYALTY



COMMUNICATION



MEMBERS



GROUP CLASSES



WORKOUT

### GROUP CLASSES

Offer your members the full range of group classes at your centre. They can consult and reserve the ones that interest them. In addition to seeing which classes have the best attendance, the data will be classified in the profile of each user for more precise segmentation.

### STRENGTH EQUIPMENT

All SmartFocus selectorized machines load and display the exercise to be performed on-screen and automatically record session data.

### CARDIO EQUIPMENT

All SmartFocus console equipment automatically load exercises and configure machines, providing members with data about their sessions.

### SCALES

Integrate and manage professional scales directly from the back-office, automatically sending body composition measurements to the members' app and enabling instructors to view customers evolution via the back-office.

### OTHER EQUIPMENT

Free weight machines, benches, functional structures, dumbbell racks, etc., can be connected with BH Gymloop via QR codes, which activate the exercise to be performed in the app. QR codes also enable rapid connection to machines with LED consoles.

